



If the rest of your application meets our standards, we can then make you an Acceptance

# INTERNATIONAL BUSINESS MANAGEMENT diploma









### **Overview**

The IBMD is a high-quality comprehensive programme of business administration subjects, studied from an international perspective.

The programme focuses on the knowledge required by managers in different sectors to work in international companies and environments.

It is a strong generalist programme that integrates all the core management courses and uses cross-functional approaches to apply these key fields while providing students with an international specialization.



## **Employability:**

Graduates from the IBMD will help our students to hold many different positions in a variety of sectors all over the world: human relations, marketing, banking, public relations, general management and consulting.

### **Programme Module:**

- Strategic Management.
- Leadership People & Change.
- International Marketing Strategy.
- Corporate Finance & Decision Making.
- Human Resources Management.

# **Program Next Step:**

After completing our IBMD you can Reach our Level 7 Diploma in Business Management & our Executive MBA programme through our CTS.

# **Earning the Certificate:**

You earn a Cardiff Institute of the United Kingdom certificate of achievement in IBMD.



CIUK - Department of Business Management



# **Admission and Application:**

This postgraduate IBMD is designed for graduates from any field with a minimum of 2 years prior work experience.

Recruitment for this programme is on a worldwide basis. Students come from a wide variety of backgrounds: science, humanities, languages, technical and engineering.

If the rest of your application meets our standards, we can then make you an Acceptance Letter for a place in the program. These letters will be lifted once you have obtained and sent us the required documentation.

# **Diploma Duration**;



6 Months

### **Contact us**



For more details, contact our Admission dept at, admissions@cardiffinstitute.uk www.cardiffinstitute.uk



