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# EMBA

EXECUTIVE

Professional Programme  
& Level 7 Diploma

## ORGANISATIONAL Psychology



# WHY CARDIFF INSTITUTE OF THE UNITED KINGDOM EXECUTIVE MBA? IN ORGANISATIONAL PSYCHOLOGY

Choosing the CIUK EMBA focusing on Organisational Psychology is not just an academic decision; it's a strategic investment in your leadership journey. By enrolling in our programme, you position yourself at the intersection of advanced business acumen and a profound understanding of the human dynamics that drive organisational success.

As you embark on this transformative experience, CIUK's EMBA in Organisational Psychology becomes more than an educational endeavour, it becomes a catalyst for leadership excellence in an ever-evolving business landscape.

PROGRAMME

OVERVIEW

RIGHT HERE. RIGHT NOW.

In the dynamic landscape of modern business, strategic leadership is not just about understanding markets and financial trends; it's about comprehending the intricate fabric of human dynamics within organizations. Our Executive Master of Business Administration (EMBA) Professional programme, with emphasis on Organisational Psychology, stands as a beacon for executives seeking to navigate the complexities of today's competitive market with a profound understanding of human behaviour and organizational dynamics.



## CAREER GROWTH

Explore the challenges and opportunities that CIUK's EMBA Professional programme has to offer. Admission is highly competitive and is based on several factors: your fit within the programme and potential contribution to a collegial learning environment, relevant work experience, leadership potential, letters of recommendation and a competitive GMAT score.

## HOW TO APPLY



### APPLY TODAY

Early application is advised since enrollment is limited. Programme applications are available online at [www.cardiffinstitute.uk](http://www.cardiffinstitute.uk) Students are also required to submit:



Online Application



Updated Resume



University Certificate



Career Statement



English Placement Test



Applicant Interview

01

**INTERNATIONAL MARKETING STRATEGY**

Students will have a critical understanding of international marketing strategy in the context of global operations to effectively satisfy the objectives of individuals and organisations in both domestic markets and across national borders.

02

**CORPORATE FINANCE AND DECISION MAKING**

The purpose of this unit is to impact students' understanding of the importance of, accountability for, and control over a business organisation's financial resources. It will equip students with the skills necessary for sound organisational financial management at a strategic level.

03

**LEADERSHIP, PEOPLE AND CHANGE**

The module will introduce the concept of leadership and its significance to organisational success, covering the relationship between people within the organisation and its leaders, culture, and the overall strategy.

Also, it will cover the role of the leader in managing human resources in times of change, explore drivers of change, and change strategies.

04

**ENTREPRENEURSHIP AND INNOVATION**

The purpose of this module is introducing the importance of innovation and a clear understanding of how an enterprise function and develops, as well as highlight how enterprises grow and the benefits and risks to innovation.

It will equip students with the skills necessary for entrepreneurship, covering business plans and pitches to investors.

05

**STRATEGIC MANAGEMENT**

Students will gain a thorough understanding of the process of strategy formation, development and implementation to improve organisational performance and create competitive advantage.

06

**PROJECT MANAGEMENT**

Students will be introduced to the discipline and profession of project management and learn transferable skills that help them succeed in a project environment.

07

**BUSINESS RESEARCH METHODOLOGY**

By the end of this topic, the learner will be able to develop and present a research proposal. This includes the purpose of a research proposal, Research proposal content, Evaluating research proposal, and Research proposal example.

08

**HUMAN RESOURCE MANAGEMENT**

Students will develop a critical understanding of the major practices and processes designed to manage the performance of an organisation's human resources in a variety of organisations and across a range of geographical locations.

09

**FOUNDATION OF HUMAN AND ORGANISATIONAL PSYCHOLOGY**

Students will demonstrate a general understanding of human nature, individual differences, human relations and cognitive behaviours, as well as organisational psychology focusing on areas, such as organisation culture, individual and group performance, organisation communication and psychological motivation at work.

10

**ORGANISATIONAL PSYCHOLOGY INTO PRACTICE**

Students will develop a critical understanding of human behaviours and ways of thinking, as well as practices of employee selection, evaluation, assessing, training and development, satisfaction and commitment.



**PROGRAMME DURATION**  
12 - 14 MONTHS

## GET TO KNOW US

We encourage you to learn more about our programme by visiting our classes by attending one of our information sessions, where you can speak directly with the director, team, faculty, Alumni and current students.

For more details, contact our Admission dept at, [admissions@cardiffInstitute.uk](mailto:admissions@cardiffInstitute.uk)  
[www.cardiffInstitute.uk](http://www.cardiffInstitute.uk)

