www.cardiffinstitute.uk

EMBA
EXECUTIVE

DIGITAL TRANSFORMATION



Cardiff Institute, United Kingdom

UKRLP UK Register of Learning Providers

WES WORLD EDUCATION SERVICES

CIUK, Department of Digital Transformation

WHY CARDIFF INSTITUTE OF THE UNITED KINGDOM EXECUTIVE MBA?

You're ready to take the next step in your career development. And you want to make the right choice in an EMBA programme. Students from several backgrounds have found the EMBA programme at Cardiff Institute offers the comprehensive and innovative business education they need.

Through rigorous coursework and real-world experiences, you develop the management knowledge, analytical and problem-solving skills, and leadership abilities to blaze new trails in your career. You acquire a multidimensional perspective on the continually changing global business environment in which you must compete. And you gain confidence knowing you're better prepared for the unknown challenges.

You're looking to fast-track your career growth and can commit the time and resources to invest in the Institute full-time. The Traditional EMBA is designed to give you an intensive and personal learning experience—and the chance to focus your energies exclusively on preparing for your future.



PROGRAMME OVERVIEW

RIGHT HERE. RIGHT NOW.

Transform Your Career and Business with Our Executive MBA in Digital Transformation. In an era where digital innovation drives success, mastering the art of digital transformation is essential for forward-thinking leaders. Our Executive MBA in Digital Transformation is tailored for ambitious professionals who seek to lead their organizations through the complexities of digital change. This program combines strategic management principles with cutting-edge digital technologies, equipping you with the skills to revolutionize business processes, enhance customer experiences, and create sustainable competitive advantages. Join a network of influential peers and propel your career to new heights with an Executive MBA that prepares you to navigate and thrive in the digital age.

CAREER GROWTH

Explore the challenges and opportunities that CIUK's EMBA programme has to offer. Admission is highly competitive and is based on several factors: your fit within the programme and potential contribution to a collegial learning environment, relevant work experience, leadership potential, letters of recommendation and a competitive GMAT score.



HOW TO APPLY

APPLY TODAY

Early application is advised since enrollment is limited. Programme applications are available online at www.cardiffinstitute.uk Students are also required to submit:



Online Application



Updated Resume



University Certificate



Career Statement



English Placement Test



Applicant Interview

MODULES FOR STUDY

CIUK, Department of Digital Transformation

01
INTERNATIONAL **MARKETING** STRATEGY

Students will a critical understanding of international marketing strategy in the context of global operations to effectively satisfy the objectives of individuals and organisations in both domestic markets and across national borders.

02
CORPORATE **FINANCE** AND **DECISION MAKING**

The purpose of this unit is to impact students' understanding of the importance of, accountability for, and control over a business organisation's financial resources. It will equip students with the skills necessary for sound organisational financial management at a strategic level.

03
LEADERSHIP, PEOPLE AND **CHANGE**

The module will introduce the concept of leadership and its significance to organisational success, covering the relationship between people within the organisation and its leaders, culture, and the overall stra-

Also, it will cover the role of the leader in managing human resources in times of change, explore drivers of change, and change strategies.

04
ENTREPRENEURSHIP AND **INNOVATION**

The purpose of this module is introducing the importance of innovation and a clear understanding of how an enterprise function and develops, as well as highlight how enterprises grow and the benefits and risks to innovation.
It will equip students will the skills necessary for entrepreneurship, covering business plans and pitches to investors.

05
STRATEGIC MANAGEMENT

Students will gain a thorough understanding of the process of strategy formation, development and implementation to improve organisational performance and create competitive advantage.

06
PROJECT MANAGEMENT

Students will be introduced to the discipline and profession of project management and learn transferable skills that help them succeed in a project environment.

07
BUSINESS RESEARCH METHODOLOGY

By the end of this topic, the learner will be able to develop and present a research proposal.
This includes the purpose of a research proposal, Research proposal content, Evaluating research proposal, and Research proposal example.

08
HUMAN RESOURCE MANAGEMENT

Students will develop a critical understanding of the major practices and processes designed to manage the performance of an organisation's human resources in a variety of organisations and across a range of geographical locations.

09
INTRODUCTION TO DIGITAL TRANSFORMATION

Students Learn the fundamental concepts and strategies of leveraging technology for business innovation and competitive advantage, explore emerging digital trends and learn how organizations can harness digital technologies to improve operations and customer experiences.

10
DIGITAL STRATEGY AND BUSINESS INNOVATION

Students learn strategies to streamline processes, leverage automation, and adopt agile methodologies. They acquire skills to enhance productivity and flexibility and navigate the dynamic of digital transformation.

11
EMERGING TECHNOLOGIES AND CHANGE LEADERSHIP

Students learn to leverage AI for data analysis, process automation, and decision-making. They gain the skills to utilize AI technologies and drive digital transformation initiatives.

PROGRAMME DURATION
14 - 16 MONTHS

GET TO KNOW US

We encourage you to learn more about our programme by visiting our classes by attending one of our information sessions, where you can speak directly with the director, team, faculty, Alumni and current students.

For more details, contact our Admission dept at, admissions@caridffInstitute.uk
www.cardiffInstitute.uk

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