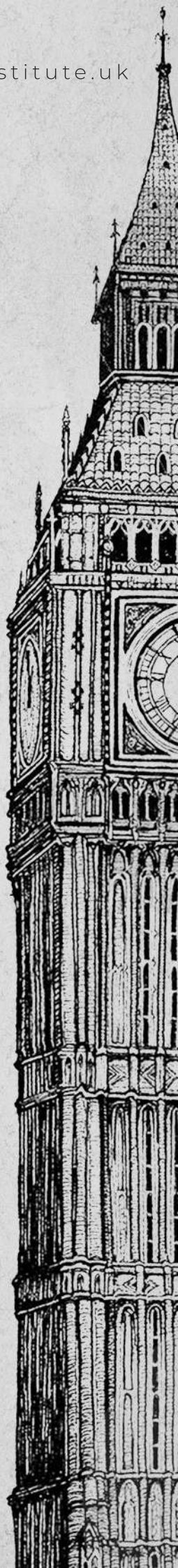




UK Qualifications

POSTGRADUATE LEVEL PROGRAMME

Level 7 Diploma in Business Management



NCC (L7DBM) IS AN **OFQUAL REGULATED QUALIFICATION.**

Diploma in Business Management

The NCC Education Level 7 Diploma in Business Management (L7DBM) is an Ofqual-regulated qualification that will help you understand and apply up-to-date management theory and practice in marketing, information strategy, project management, finance, leadership and entrepreneurship.

The L7DBM qualification has been created for graduates or experienced managers.

Students can attend 100% online with an NCC Education Accredited Partner Centre (APC) at Cardiff Institute of the United Kingdom.

01

INTERNATIONAL **MARKETING** STRATEGY

Students will have a critical understanding of international marketing strategy in the context of global operations to effectively satisfy the objectives of individuals and organisations in both domestic markets and across national borders.

02

CORPORATE **FINANCE AND** **DECISION MAKING**

The purpose of this unit is to impact students' understanding of the importance of, accountability for, and control over a business organisation's financial resources. It will equip students with the skills necessary for sound organisational financial management at a strategic level.

03

LEADERSHIP, PEOPLE **AND CHANGE**

The module will introduce the concept of leadership and its significance to organisational success, covering the relationship between people within the organisation and its leaders, culture, and the overall strategy.

Also, it will cover the role of the leader in managing human resources in times of change, explore drivers of change, and change strategies.

04

ENTREPRENEURSHIP **AND INNOVATION**

The purpose of this module is introducing the importance of innovation and a clear understanding of how an enterprise function and develops, as well as highlight how enterprises grow and the benefits and risks to innovation.

It will equip students with the skills necessary for entrepreneurship, covering business plans and pitches to investors.

05

STRATEGIC **MANAGEMENT**

Students will gain a thorough understanding of the process of strategy formation, development and implementation to improve organisational performance and create competitive advantage.

06

PROJECT **MANAGEMENT**

Students will be introduced to the discipline and profession of project management and learn transferable skills that help them succeed in a project environment.



PROGRAMME **DURATION**

9 MONTHS

GET TO KNOW US

We encourage you to learn more about our programme by visiting our classes by attending one of our information sessions, where you can speak directly with the director, team, faculty, Alumni and current students.

For more details, contact our Admission dept at, admissions@cardiffInstitute.uk
www.cardiffInstitute.uk

